



April 2, 2025



April 3, 4 & 5, 2025

Redmond, Oregon

PRCA ProRodeo

Media Credentials & Designated Media Area

In accordance with existing Professional Rodeo Cowboys Association (PRCA) rules, no person may use or possess any cameras with a detachable lens 3" or more on the grounds of the Deschutes Fair and Expo Center during the High Desert Stampede unless a Media Credential application has been approved. This application and accompanying waiver of liability shall be completed by all PRCA photographers, media personnel and freelancers who wish to create content at the High Desert Stampede.

Note: The following requirements do not apply to the officially selected and named High Desert Stampede PRCA photographers.

REQUIREMENTS FOR MEDIA CREDENTIALS

- Applicants must be paid employees of a media outlet or a freelance writer or photographer with a valid letter of assignment from the media outlet.
- Media Credentials DO NOT provide arena access (defined as: on the dirt inside the panels). This is primarily for your safety.
- High Desert Stampede reserves the right to limit the number of media credentials and PRCA photographers at any time.
- By submitting an application, you confirm that you will respect our guests before, during and after the rodeo performances and be “invisible” when taking photos or videos.
- If your Rodeo coverage is web based it must be easily available to everyone visiting your site.
- High Desert Stampede is sanctioned by the PRCA which “retains all rights in and to the filming, taping, and recording in any media” therefore no photos or videos may be live streamed, broadcast live or sold without prior permission of the PRCA. You must abide by all PRCA guidelines for photos and videos. You may obtain the full text of these rules by contacting the PRCA at 719-593-8840 or visiting their website at www.prorodeo.com.
- All photos must clearly be identified as being taken at High Desert Stampede.
- As a general rule, western attire is required to access most areas as outlined in PRCA rules.

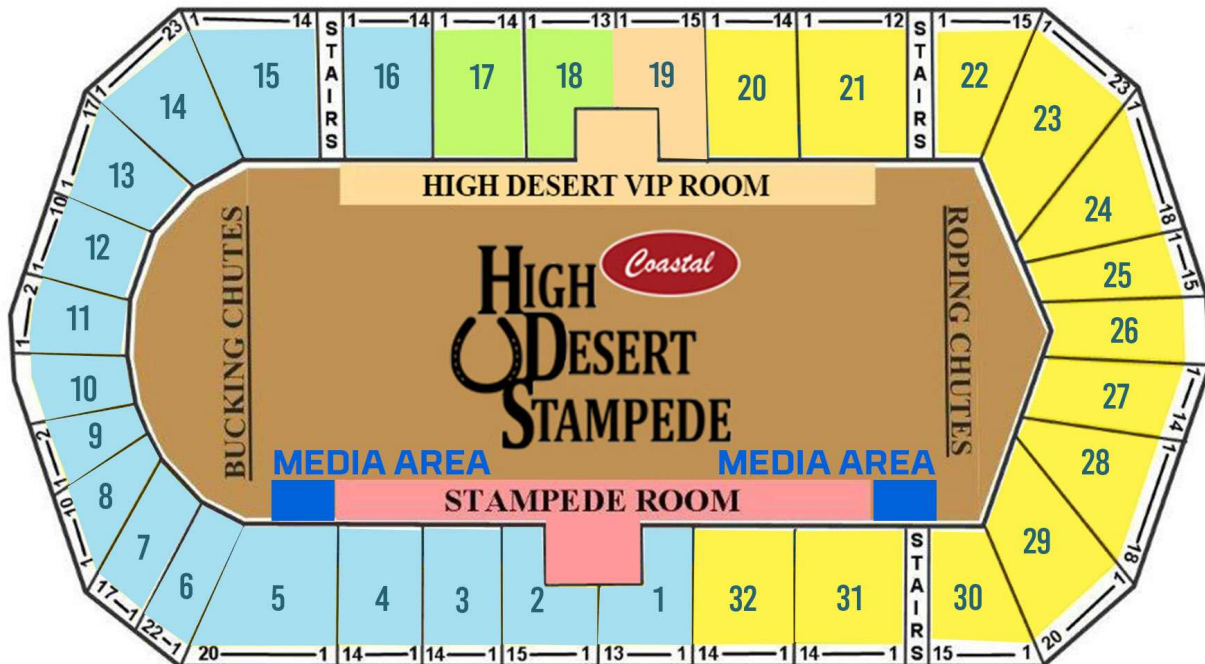


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- Publications/websites must be pertinent and are subject to approval by High Desert Stampede prior to media assets being published.
- Any person found in First Interstate Bank Center with a still camera and lens longer than 3 inches or professional video camera without a media pass will be asked to leave immediately.
- Your application must be filled out completely, including a signed waiver to be considered.
- Early application increases the likelihood of approval as a limited number of passes will be issued.
- Media passes and additional PRCA photographers that are not High Desert Stampede's official photographers must accommodate requests of our official photographers if such a request is made.
- Two designated "Media Areas" will be clearly designated and signed within the mote directly adjacent to the arena within First Interstate Bank Center. If you are not selected as our official PRCA photographer, your media pass only grants access to these designated Media Areas. You will be allowed to move freely between these two media areas, but we ask that you do not stop to shoot along the way or interfere with our paying fans present in the same area.





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Media Credentials Application

Name: _____ Job Title: _____

Wednesday Xtreme Bulls Thursday Perf Friday Perf Saturday Perf

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Cell Phone: _____ Email: _____

By signing below, I certify that I am on assignment with the above named company or am a freelancer intending to create content for future PRCA approved sale.

Media Credentials Agreement & Waiver of Liability

By applying for this media credential, you are requesting access to a specific "Media Area", as designated by the High Desert Stampede (HDS).

No children or people under the age of 18 are allowed behind the chutes or backstage.

The bearer agrees this credential is the exclusive property of HDS and must be surrendered upon demand by HDS. If this credential is lost or stolen the holder must report the same to HDS immediately.

By signing below and using any Media Credential granted by High Desert Stampede, you are acknowledging that you have read, understand and agree to the Media Credential and Designated Media Area Policy attached hereto. Further, you also agree with any rules, directions and procedures established by HDS.

You may not sell, lend, or transfer this Media Credential to any other person or entity.

By using this credential, you assume all risks of personal, property damage or injury on the premises where the rodeo event is to take place and agree to waive any claims relating to the same against High Desert Stampede and their affiliates, employees, directors, owners and contractors.

Signed

Date